



## Privacy Policy

This privacy notice discloses the privacy practices for Bright Apps LLC and our website; [www.brightappsllc.com](http://www.brightappsllc.com). This privacy notice applies solely to information collected by this website, except where stated otherwise. It will notify you of the following:

- What information we collect;
- With whom it is shared;
- How it can be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

### Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone without first notifying you of such a policy change.

Bright Apps LLC collects Personal Information regarding its customers, users, partners, developers and general community. Information collected may include name, email and physical address, phone number, company name and job title, type of relationship (customer, partner, developer, etc.), payment information and other information applicable to specific relationships. We use this information to manage our activities and operational relationships involving these parties – including for communications regarding our services; billing and other financial functions; IT support; improving our services; and analyzing the demographics of our community.

We use Google Analytics, which collects information such as geographical location, webpage views, and visits to other websites, including using cookies. We use this information to improve our services and analyze the demographics of our community. To opt out of being tracked by Google Analytics, you can install the relevant browser add-on available at <https://tools.google.com/dlpage/gaoptout>.

We also collect any Personal Information that you provide to us when you contact us by email, chat, social media, telephone, or otherwise. By providing your Personal Information, you provide consent for us to process the information for the purposes indicated in the communication.

Bright Apps LLC service is for general commercial use. Bright Apps LLC does not knowingly collect any Personal Information from children under age 16.

Unless you ask us not to, we may contact you via email or other methods in the future to tell you about specials, new products or services, or changes to this privacy policy.



## **Operations / Subcontractors**

Bright Apps LLC may disclose Personal Information to third parties who support our services, including providers of communications, IT and software services; finance and accounting services; and certain other services. This sharing is subject to agreements with the third parties to ensure the information is used only for such service support, in accordance with this Policy and applicable law.

Bright Apps LLC may process and disclose aggregated information (based on the Personal Information the we hold) that is anonymized in a way that prevents it from being used to identify any individual customer, user, or specific transaction, including to provide general information on use of our services to our community and the public.

## **Disclosure Under Law or To Protect Services**

Bright Apps LLC may disclose Personal Information if required under applicable laws (including for law enforcement and national security purposes), to report a violation or suspected violation of applicable laws to appropriate governmental authorities, where we believe that disclosure is necessary to enforce our legal rights (e.g. where there is a breach of an agreement with us), or to protect the integrity of our services.

## **Sale or Merger**

In the event of sale or merger of Bright Apps LLC, any or all Personal Information may be available to the acquiring party, subject to the limitations of this Policy.

## **Security**

You may request access to, correction, or deletion of your Personal Information held by Bright Apps LLC, or request that we limit the ways in which we process your information. Users may exercise any of these rights by writing to [info@brightappsllc.com](mailto:info@brightappsllc.com).

You are free to withdraw your consent to receive marketing communications at any time by clicking the "unsubscribe" link found at the bottom of our emails or contacting us at [info@brightappsllc.com](mailto:info@brightappsllc.com). You may not refuse to receive certain service- and security-related communications if you continue to use our services.

Bright Apps LLC uses extensive and robust technological and organizational measures to protect Personal Information and other data from unauthorized disclosure, alteration, or destruction.



## **Cookies**

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

## **Links**

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Surveys & Contests**

From time-to-time, Bright Apps LLC requests information via surveys or contests. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code and/or age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring the usage of and improving the satisfaction of this site and our services. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information.

## **Notification of Changes**

From time-to-time, Bright Apps LLC may update this Policy to reflect changes in the law, changes in our services, or for other reasons. Updated versions of this Policy will be posted on our website. If we make material changes to the Policy, we will send a copy of the updated Policy to customers and users who have provided us with their contact information.

## **Contact Information and Complaints**

Numerous other provisions and/or practices may be required as a result of laws, international treaties, or industry practices. It is up to you to determine what additional practices must be followed and/or what additional disclosures are required. Please take special notice of the California Online Privacy Protection Act (CalOPPA), which is frequently amended and now includes a disclosure requirement for "Do Not Track" signals.

If you have inquiries or complaints about this Policy or your Personal Information, you should first contact us at [info@brightappsllc.com](mailto:info@brightappsllc.com) or via [our website](#). If we receive a complaint, we will contact the person who made the complaint to follow up.